

MATTHEW B.H. ONG, MPH

PUBLIC HEALTH PROFESSIONAL - HEALTH POLICY | EPIDEMIOLOGY | STRATEGIC COMMUNICATIONS

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Researcher, consultant, and communicator with >10 years of award-winning impact on health policy in collaboration with government, academia, industry, patients, and advocacy groups. Highly skilled at policy analysis, data interpretation, systems thinking, and stakeholder engagement to identify unmet needs and catalyze change.

AREAS OF EXPERTISE

Professional skills	Policy Research Quantitative Analysis Government Relations Health Economics Policy Development Healthcare Consulting Program Development/Evaluation Health Communication/Promotion Scientific Writing Project Design/Management Public Affairs
Technical skills	Stata R Asana Canva Adobe Creative Suite Microsoft Office Mac Windows

EDUCATION

HARVARD UNIVERSITY, Boston, MA 06/2022 – 05/2024
Master of Public Health, Epidemiology (GPA 3.97): Advanced quantitative methods

MARQUETTE UNIVERSITY, Milwaukee, WI 01/2010 – 12/2012
Bachelor of Arts, Triple Majors in Journalism, Psychology, Women's & Gender Studies

WORK EXPERIENCE & FELLOWSHIPS

Director of Health Policy and Education, VCU Massey Comprehensive Cancer Center 08/2024 – present

- Lead on cancer policy development and strategy, including a focus on health disparities and equitable access to care
- Provide research and interdisciplinary planning support in collaboration with faculty at other VCU schools for community outreach and engagement as well as cancer communication initiatives at Massey.

Senior Editor & Senior Writer, The Cancer Letter 01/2019 – 08/2024

Assistant Managing Editor & Reporter, The Cancer Letter 03/2013 – 12/2018

- Spearheaded investigations in collaboration with >250 stakeholders, driving lifesaving changes in cancer policy and catalyzing systems-level progress in public health, clinical practice, biomedical research, and regulatory policy
- Acknowledged as a thought leader and expert by >25 journalism awards, 6 fellowships, and >15 organizations
- Publications cited by The White House, leading medical journals, and mainstream legacy news publications, as well as featured in books, documentaries, on podcasts and public radio programs, including NPR

Program Evaluation Consultant, CDC & Harvard T.H. Chan School of Public Health 01/2024 – 08/2024

- Designed a community-based evaluation plan focused on children/youth with special health care needs in LA using quantitative and qualitative data to create a logic model, measurable endpoints, and a statistical analysis plan

NIH Research Scholar, NIH All of Us Research Program, NIH 2022 – 2023

- Mentored to study diverse populations to understand disease, reduce disparities, and enable precision health

Fellow, Health Care Performance, The Commonwealth Fund 2021 – 2022

- Developed solutions-based coverage on cancer disparities and health inequities in the pandemic era ([profile feature](#))

Fellow, Leadership Academy for Diversity in Digital Media, Washington Post & Poynter Institute 2020 – 2021

- Mentored by industry leaders in emerging technologies, effective management, and digital culture

Fellow, Comparative Effectiveness Research, Patient-Centered Outcomes Research Institute (PCORI) 2017

- Trained to evaluate healthcare interventions and medical decisions, from clinical evidence generation to the market

Fellow, National Cancer Reporting, NCI 2016

- Trained in cancer epidemiology, statistics, guidelines, clinical trials, immunotherapy, and public databases

POLICY IMPACT	AWARDS/RECOGNITION	SPEAKING/TEACHING
Congress House E&C Committee	National Press Club	National Cancer Institute
Subcommittee on Oversight/Investigations	National Institute for Health Care	PCORI
Food and Drug Administration	Management Foundation	Howard University
Centers for Disease Control & Prevention	Society of Professional Journalists	University of Maryland
National Institutes of Health	Association of Health Care Journalists	Leukemia & Lymphoma Society
National Cancer Institute	The Poynter Institute	Association of American Cancer Institutes
Federal Bureau of Investigation	American Association of University	AHCJ Health Journalism Conference
Government Accountability Office	Professors	Washington Media Institute