

# MATTHEW B.H. ONG, MPH

PUBLIC HEALTH PROFESSIONAL - HEALTH POLICY | EPIDEMIOLOGY | STRATEGIC COMMUNICATIONS

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Researcher, consultant, and communicator with >10 years of award-winning impact on health policy in collaboration with government, academia, industry, patients, and advocacy groups. Highly skilled at policy analysis, data interpretation, systems thinking, and stakeholder engagement to identify unmet needs and catalyze change.

## AREAS OF EXPERTISE

**Professional skills** Policy Research | Quantitative Analysis | Government Relations | Health Economics | Policy Development | Healthcare Consulting | Program Development/Evaluation | Health Communication/Promotion | Scientific Writing | Project Design/Management | Public Affairs

**Technical skills** Stata | R | Asana | Canva | Adobe Creative Suite | Microsoft Office | Mac | Windows

## EDUCATION

**HARVARD UNIVERSITY**, Boston, MA **06/2022 – 05/2024**  
**Master of Public Health, Epidemiology (GPA 3.97):** Advanced quantitative methods

**MARQUETTE UNIVERSITY**, Milwaukee, WI **01/2010 – 12/2012**  
**Bachelor of Arts, Triple Majors in Journalism, Psychology, Women's & Gender Studies**

## WORK EXPERIENCE & FELLOWSHIPS

**Director, Office of Cancer Health Policy and Education, VCU Massey Comprehensive Cancer Center** **08/2024 – present**

- Lead on policy development and strategy, building a novel hybrid academic model for cancer policy research and engagement
- Provide transdisciplinary planning support in collaboration with faculty at other VCU schools for cancer initiatives

**Senior Editor & Senior Writer, The Cancer Letter** **01/2019 – 08/2024**  
**Assistant Managing Editor & Reporter, The Cancer Letter** **03/2013 – 12/2018**

- Spearheaded investigations in collaboration with >250 stakeholders, driving lifesaving changes in cancer policy and catalyzing systems-level progress in public health, clinical practice, biomedical research, and regulatory policy
- Acknowledged as a thought leader and expert by >25 journalism awards, 6 fellowships, and >15 organizations
- Publications cited by The White House, leading medical journals, and mainstream legacy news publications, as well as featured in books, documentaries, on podcasts and public radio programs, including NPR

**Program Evaluation Consultant, CDC & Harvard T.H. Chan School of Public Health** **01/2024 – 08/2024**

- Designed a community-based evaluation plan focused on children/youth with special health care needs in LA using quantitative and qualitative data to create a logic model, measurable endpoints, and a statistical analysis plan

**NIH Research Scholar, NIH All of Us Research Program, NIH** **2022 – 2023**

- Mentored to study diverse populations to understand disease, reduce disparities, and enable precision health

**Fellow, Health Care Performance, The Commonwealth Fund** **2021 – 2022**

- Developed solutions-based coverage on cancer disparities and health inequities in the pandemic era ([profile feature](#))

**Fellow, Leadership Academy for Diversity in Digital Media, Washington Post & Poynter Institute** **2020 – 2021**

- Mentored by industry leaders in emerging technologies, effective management, and digital culture

**Fellow, Comparative Effectiveness Research, Patient-Centered Outcomes Research Institute (PCORI)** **2017**

- Trained to evaluate healthcare interventions and medical decisions, from clinical evidence generation to the market

**Fellow, National Cancer Reporting, NCI** **2016**

- Trained in cancer epidemiology, statistics, guidelines, clinical trials, immunotherapy, and public databases

POLICY IMPACT	AWARDS/RECOGNITION	SPEAKING/TEACHING
Congress   House E&C Committee Subcommittee on Oversight/Investigations Food and Drug Administration Centers for Disease Control & Prevention National Institutes of Health National Cancer Institute Federal Bureau of Investigation Government Accountability Office	National Press Club National Institute for Health Care Management Foundation Society of Professional Journalists Association of Health Care Journalists The Poynter Institute American Association of University Professors	National Cancer Institute PCORI Howard University University of Maryland Leukemia & Lymphoma Society Association of American Cancer Institutes AHCJ Health Journalism Conference Washington Media Institute